

“I’m about to leave on a trip to Pakistan...”

to write a report on the Pakistan-built Land Rover Defender for ‘Land Rover Enthusiast’ magazine.”



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Write about travel

“I’ve read where “Jenny Smith of Campbelltown” lost 25 kilos of ugly fat in two months because she took an amazing fat destroying pill. I turn the page and discover “Jeff Thompson of Turramurra” sprays concoction X on his collar and starts pulling chicks like there’s no tomorrow.

“Yair, right”, I think to myself. I bet if I looked up their names in the phone book or the electoral roll, I’d draw a blank.



Write about lifestyle

However, this testimonial is fair dinkum. At the end, I’ll leave a telephone number where I can be contacted (and I’m on the electoral roll!).

I’ve always enjoyed writing, and thought I was pretty fair at it. I’ve even had two short ‘Running Reports’ about my old Landy published in “Land Rover Enthusiast”. So when I saw an ad in the “Open Road” magazine for the Morris Journalism Academy’s Professional Freelance Journalism Course, I decided to check it out.



Write about sport

I knew nothing of the workings of a newspaper or magazine. I didn't have a clue as to who did what, and how hard they worked to make a deadline, resulting in a magazine finding its way onto a shelf at my local paper shop.

It had never occurred to me that one news item could generate a dozen different follow-on articles. I had no idea how to convince a busy editor to look at my story ideas and want to publish them.



Write about art

The tutorials explained all this to me in simple terms, and the exercises along the way helped me see the practical side to it. The assignments I submitted were all returned promptly with encouraging feedback from my tutor.

If anyone is thinking about doing a Freelance Journalism Course, I would strongly recommend they do it with the Morris Academy of Journalism. I am happy to take phone calls on (02) 6922-0971 and discuss it with them. But be quick. I'm about to leave on a trip to Pakistan to write a report on the Pakistan-built Land Rover Defender for "Land Rover Enthusiast" magazine."

A handwritten signature in black ink that reads "Morley".

...Dave Morley



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The 'Professional Freelance Journalism' Course is conducted by correspondence and leads to your Diploma in Professional Freelance Journalism.

Toll free Australia 1800 217 970

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Call The Morris Journalism Academy to reserve your position.