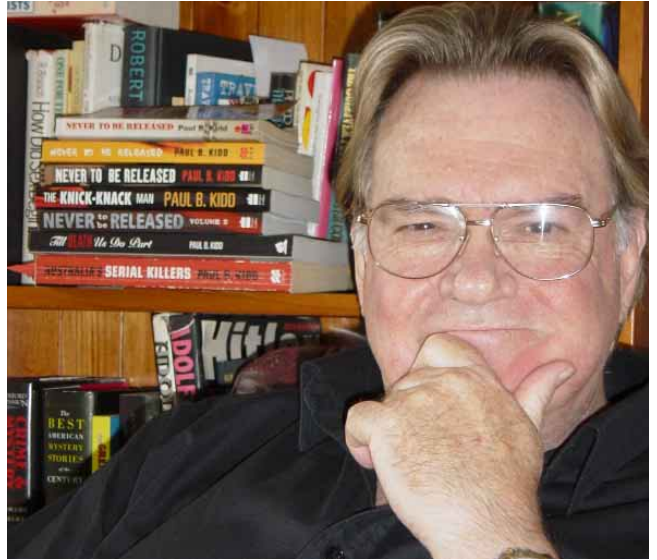


# A Career in Journalism

“I have written this letter out of my belief that if you want to start a career in freelance journalism this course is the very best way you could ever hope to go about it.”



*Morris graduate, author Paul B. Kidd*

*Hi, I'm Paul B. Kidd, journalist.*

*I'd like to tell you about the new "Professional Freelance Journalism Course" offered by the Morris Journalism Academy. And, how the director of this Course changed my life. A few years ago I was a struggling restaurateur going nowhere and hating it. I wanted to write for a living. I knew I had possibilities as several articles I had written on my favourite subjects – fishing, boating and the outdoors – had been published over the years.*

*But I didn't have a clue how to go about writing for a living.*

Then someone recommended a course written by Joseph Morris, the present director of the Morris Journalism Academy. Given that I'd left school at 14, I doubted that I was capable of meeting this challenge. But I gave it a go anyway. It was the turning point in my life.

Stated simply, the Course showed me in simple steps how to go about the business of writing for profit. With my tutor guiding me all of the way, I graduated with flying colours. With my Diploma tucked under my arm I began looking for freelance jobs. This is how it all happened:

I successfully applied as editor of Fishing and Boating (6 pages a week) at the Sydney *Daily Telegraph*. This experience led to:

- Editor *Fishing News* magazine; editor/owner the *Tackle Trader* magazine; editor the *Shimano Yearbook*; publisher/editor *Rex Hunt's Fishing Australia Monthly*.

- Freelance contributor of more than 1500 articles to *Daily Telegraph*, *Penthouse*, *Playboy*, *NW*, *Women's Weekly*, *Inside Sports*, *Time (Aust)*, *GQ*, *FHM*, *Men's Health*, *Ralph*, *She*, *Scoop*, *Max*, *Australasian Post*, *VB Shout*, *Marlin Magazine (USA)* *Bizarre (UK)* *Blinker (Germany)* and trade and leisure magazines throughout the world.

- Columnist with *Wentworth Courier*, *People*, *Australasian Post* and *On The Road Magazine* (still going after 10 years).

- Australian Features Contributor [www.crimelibrary.com](http://www.crimelibrary.com) the world's biggest internet crime website.

- Author of 12 books, ten of which are still in print and earning excellent royalties. Author of three television series.

- Freelance researching producer with *60 Minutes*.

- Co-host with George Moore on Radio 2UE's *The Weekend Show*, the top rating weekend radio talk show in NSW.

Given that the Course is developed by my original mentor, Joseph Morris, and his associate, Carl Hammerschmidt – who is one of the most respected magazine editors and freelance journalists in Australia – it is little wonder that this is the most comprehensive course I have ever read on any subject.

And I will say it until the day I die that I owe all of this success directly to one thing – the Morris Journalism Course that set me on the road to a happy and successful life



*A wise man once said (I think it was Jack Nicklaus)...*

*“The secret to a happy life is to be paid good money for doing what you enjoy most”.  
Well, that’s me.*

Except when I’m on the radio on the weekends, I work alone from home and have a terrific work life doing what I love most with deadlines instead of a boss to worry about. And I’m earning fabulous money at the same time.

I have recently had the privilege of reading the exciting new, state-of-the-art "Professional Freelance Journalism Course" being offered by the Morris Journalism Academy.

I cannot recommend this Course highly enough to anyone wanting to get into the writing business.

I believe that the "Professional Freelance Journalism Course" can set anyone on the road to success in freelance writing. Naturally you have to earn your own success – as I did – but this Course is a step-by-step blueprint of how to accomplish this.

Just reading this new Course was enough for my endorsement. It’s that good. Through my ongoing association with Joseph Morris, I also

know the Course’s professional tutors who personally guide the students through the step-by-step tutorials. I also give them my whole-hearted recommendation.

The tutors’ skilled approach is like being taken aside once a week by an expert who lets you in on the secrets of just how to get it right. They make those daunting tasks seem so simple. But what would you expect from the best professionals in the business?

A curriculum such as that offered by the MJA "Professional Freelance Journalism Course" only deserves the very best. So it’s no surprise that the additional contributors to this Course include editors of many of today’s most successful magazines. They are the cream of the crop in their individual fields.

These writing professionals are dealing with freelance writers all day, every day and they have provided incredible insight within this Course as to how to write for their specialist

magazines and how to get your articles published.

These same editors could also be of great benefit to you should you ever have to deal with them later on. Should your paths cross, just tell them that you are a graduate of the Morris Journalism Academy. They will know your credentials because they have helped teach you!

It is truly impossible to go past this course from the Morris Journalism Academy. If you want to get into freelance writing, enrolling in this course could well be the best thing you ever do for yourself.  
**You will not be disappointed.**

I’ve given you the best advice I can and you’ll appreciate I’m a busy person. But if you need more convincing ring me on:  
(02) 9386 9750 during office hours.

A handwritten signature in blue ink, appearing to read 'P. Kidd'.

Paul B. Kidd

### **The Professional Freelance Journalism Course**

is conducted by distance learning and leads to your Diploma in Professional Freelance Journalism.  
Call the Morris Journalism Academy to reserve your position **1800 217 970**

